

Problem:

How to develop the next generation of leaders, when leadership development programs fall flat?

Strategy is nothing without effective leaders to execute it. But, according to DDI's 2018 Global Leadership Survey, 64% of CEOs say developing the next generation of leaders is their top challenge. Only 11% strongly believe their leadership development is achieving the desired results.

Solution:

Follow our path. It's not just a one-time training seminar. It's an interactive leadership development program that creates lasting change with measurable results.

CRESTCOM'S LEARNING JOURNEY

Let's go!



1 Live Facilitated Blended Learning

Discover best practice strategies from top international thought leaders and multi-media reinforcement tools.

2 Interactive Practice and Discussion

Practice concepts you've learned with professional facilitators guiding simulations, exercises and discussions.



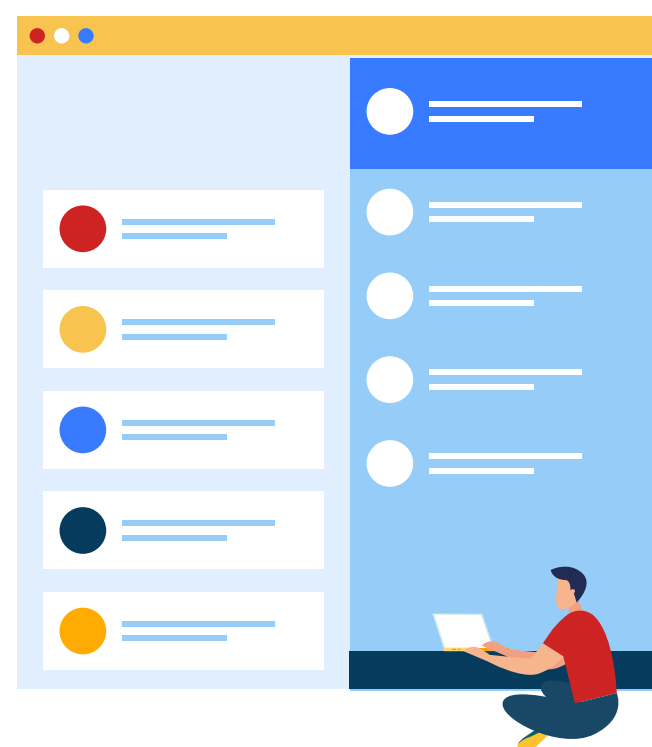
3 Online Action Plan

Leverage our custom Learning Portal to record an action plan.



4 Learning Reinforcements

Receive session summaries and micro-learnings after each session.



5 Real-life Application

Apply what you've learned to professional and personal situations.

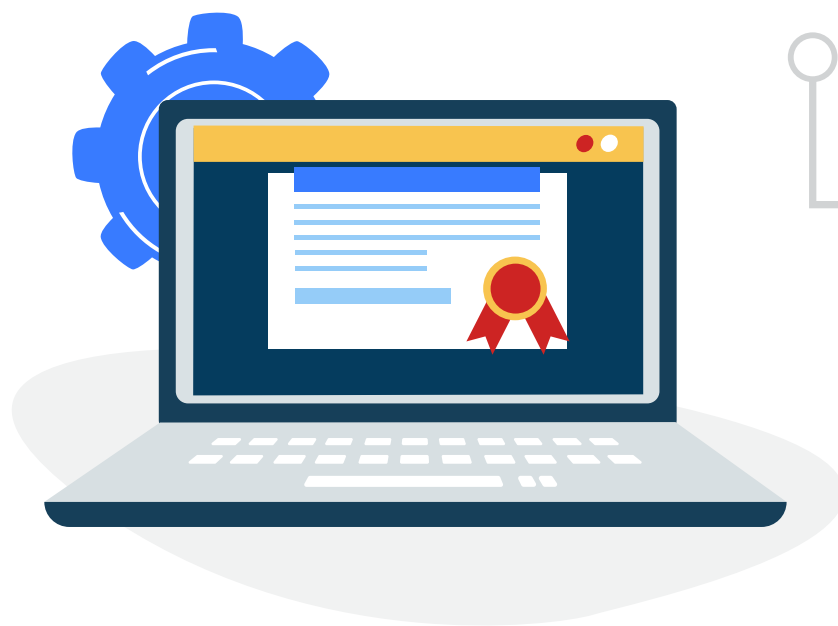


6 Accountability Debrief Session

Share your learnings and review action plan results with facilitators and supervisors.

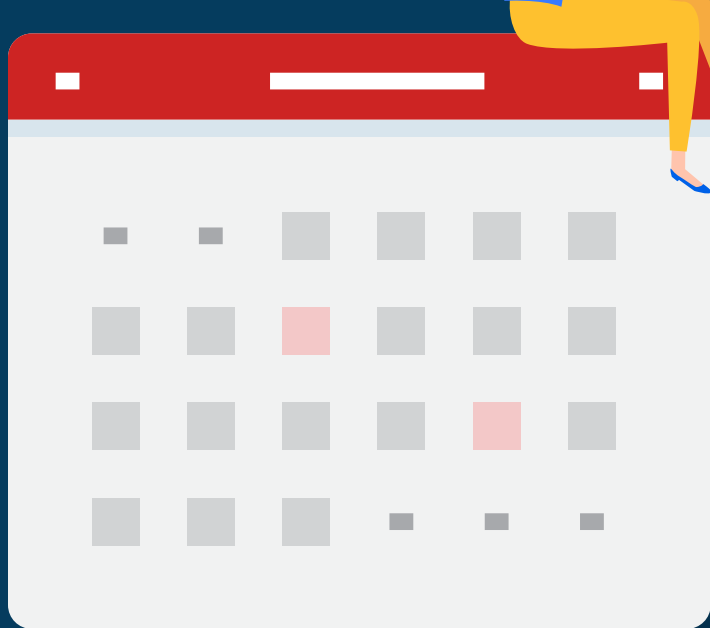
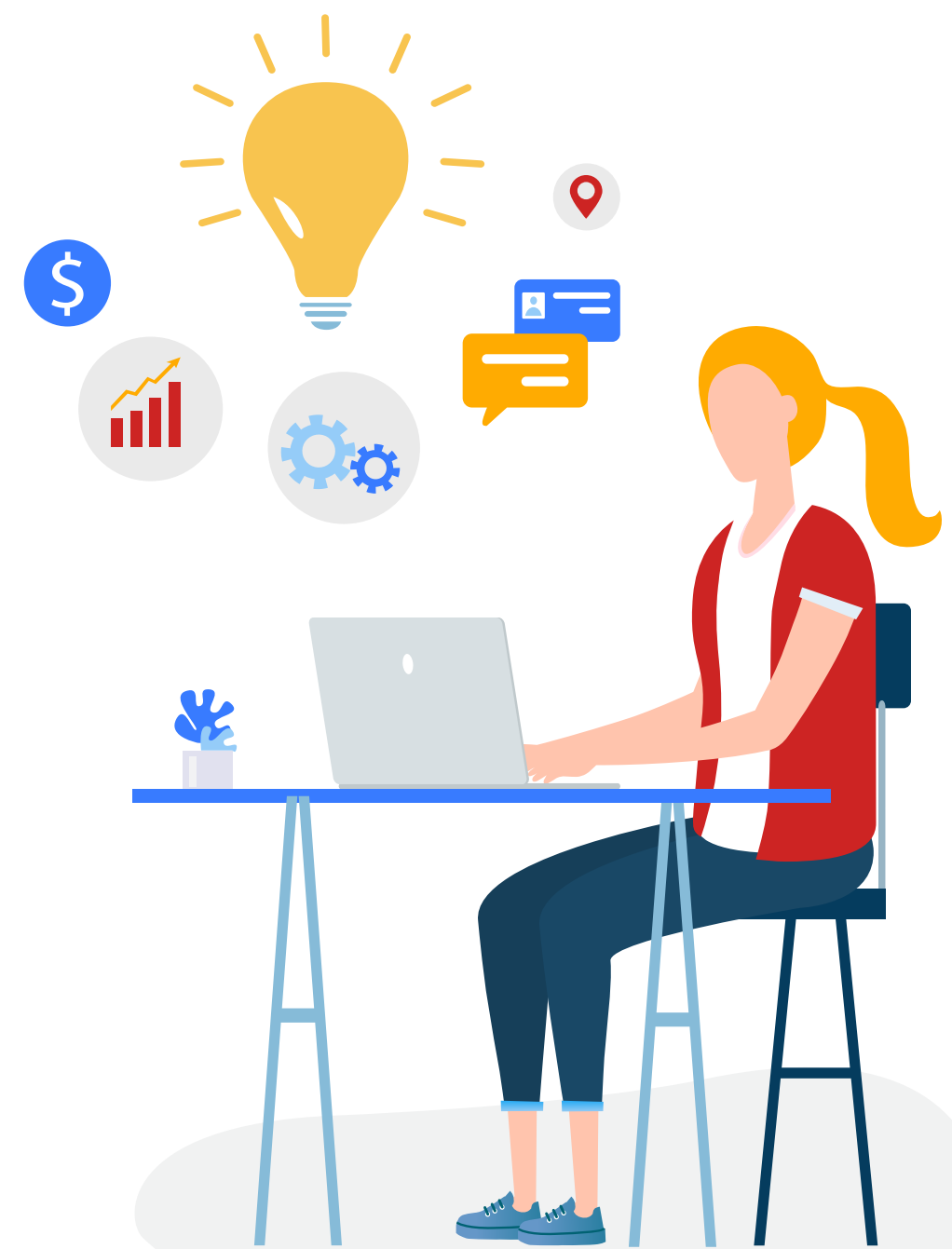
7 Online Results

Record your results in the Learning Portal and measure the benefits (ROI).



8 Recognition

Provide value and get recognized for your engagement, results and good ideas.



12 months

2 modules per month

It's a journey to proven leadership development via blended learning.

What's blended learning?

observing + experiencing + applying

Want to learn more about how to develop your staff into great leaders?

Contact us at **Crestcom**. We'll set you on the right path.

CRESTCOM®

interactive leadership development that produces real results

crestcomleadership.com